

acr STRATEGIES

audience | content | results

Sweet Spot Solutions

Christian Concerts

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“SWEET SPOT SOLUTION”

Goal – Drive Concert Attendance



**Best way to promote a
Christian Concert
is to market to people who like
Christian Music!**

How to Market to a Christian Music Audience



No longer available



★ AVAILABLE!





So, what exactly is it?

A mobile advertising service that allows you to focus in on your best target audience and have them see your message on their mobile device.



- Message includes your logo and scrolling text
- The text can be changed easily, with no production cost at all
- Click to any website or Facebook page
- Impressions guaranteed
- Only \$10 CPM
- Target "x" miles around a location
- No long term contracts
- Investment as little as \$100 per location

Concert Targets



These and many others!

- Christians
- People who like Christian music
- By age
- Male or female
- People who work for a religious organization
- People who like comedies
- "X" miles around Venue
- Other Custom audiences available!





Demo



Click here for an example of AdMessenger

Contact us for a free demo!

Contact Don Koehler, 352-363-9682
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Recent Clients



Extreme Faith
Productions





1st Quarter Results



Campaign	impression	Clicks	CTR%
Campaign 1	11,370	534	4.7
Campaign 2	11,795	539	4.6
Campaign 3	11,773	534	4.5
Campaign 4	17,628	662	3.8
Campaign 5	11,700	434	3.7
Campaign 6	11,376	413	3.6
Campaign 7	7,540	266	3.5
Campaign 8	7,547	262	3.5
Campaign 9	50,200	1724	3.4
Campaign 10	7,401	252	3.4
Campaign 11	50,068	1690	3.4
Campaign 12	50,141	1628	3.3
Campaign 13	50,203	1572	3.1
Campaign 14	47,066	1464	3.1
Campaign 15	50,195	1533	3.1
Campaign 16	67,694	2054	3.0
Campaign 17	34,470	1043	3.0
Campaign 18	50,135	1469	2.9
Campaign 19	46,581	1361	2.9
Campaign 20	25,805	747	2.9

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Investments



\$10 CPM - Cost Per Thousand Impressions

Another way of saying it ...

\$.01 per impression!

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