



Christian Concert Marketing

In today's digital world, even the most powerful worship experience can go unnoticed if it doesn't reach the right audience. As you plan your upcoming Christian concerts, one key question remains:

Are the people who need this message even hearing about it?

Jesus said, "Go out into the highways and hedges and compel them to come in, that my house may be filled."

—Luke 14:23

At ACR Strategies, we believe that call still stands—and today, AdMessenger helps fulfill it. AdMessenger is a mobile-first advertising service that delivers your concert message directly to Christians who are most likely to attend—based on location, interests, and intent.

- ☒ Hyperlocal targeting
- ☒ Real-time mobile reach
- ☒ Video + Call-to-Action options
- ☒ Audience segmentation by faith, music taste, age group, and more

It's not just advertising. It's digital outreach.

"Faith comes from hearing, and hearing through the word of Christ."

—Romans 10:17

Let's make sure your next concert isn't just well-produced—but well-attended.

Your Perfect Target Audience

Your campaign can now reach: People who like Christian music or People actively searching for keywords such as:

- **Artist songs**
- **Artist known for**
- **Tours**
- **Album names**
- **Other popular Christian artists**
- **General Christian concerts keywords**
- **Christian concert near me**
- **Christian radio stations**

- **Christian TV stations**
- **Christian things to do**
- **Christian events**
- **CCM Magazine**
- **Praise and worship radio**
- **Christian talk radio stations near me**
- **Christian music streaming**
- **Religious radio stations**
- **Etc.**

What is AdMessenger?

AdMessenger is a powerful marketing tool that seamlessly integrates YouTube video ads, Facebook text messaging, and Google Pay-Per-Click (keywords) into one highly effective service. Our Tap To Experience (TTE) feature allows you to showcase a promotional video with four customizable call-to-action buttons to drive conversions effortlessly.

See AdMessenger in Action – [Jordan Feliz](#)

Looking forward to partnering with you!

Sincerely,
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