

**acr** STRATEGIES  
audience | content | results

**A Christian Marketing Consulting  
Company**

Positively influencing society by expanding leaders, businesses, and organizations that reflect Christian values and teachings.

# Your Community



# Your Church



Why  
aren't  
more people  
making a  
connection  
with  
**YOUR  
CHURCH ?**



**Great Sermons  
Fellowship  
Answers  
Hope  
Forgiveness  
Direction  
Mercy**

# Your Community



# Your Church



**They are not aware of the benefits your Church offers!**

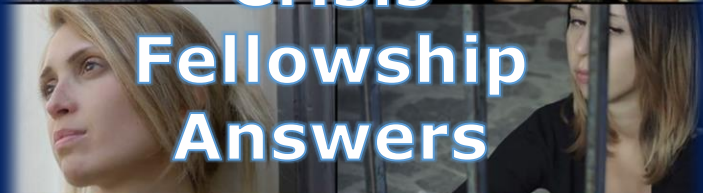


**They have never experienced a true Church!**

**Great Sermons  
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# Your Community



## How To Reach Them ... Mobile Phone

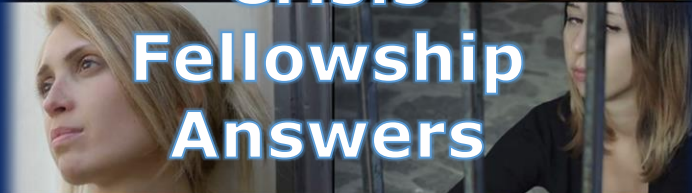


# Your Church

Show Them How Your Church Can Help Them ...

Great Sermons  
Fellowship  
Answers  
Hope  
Forgiveness  
Direction  
Mercy

# Your Community



# Community Outreach (Ad Messenger)



# Your Church

Connect to your community with **BENEFITS ...**

**Crisis - How to handle a crisis. Hope.**

**Fellowship - We want you here!**

**Answers - Promises of the Bible**

**Video - benefit of this Sunday's sermon**

**Why go to Church**

# Reach Them - Mobile Phone

## Church Community Outreach/Influence (Ad Messenger)

**Geo-Target = 10 Miles around your Church**

**Scheduling - You determine (Ex. Mon-Sat or everyday after 10pm or only for one week, etc.)**

Number	Event	Target Audience	Message (Up to 140 - 150 characters)
1	Why go to Church	Adults 18+	Church is more than you think. If you are in a crisis, need a friend, or just want an answer ... we are there for you. Tap here to check us out.
2	Sermon - Money	Poor credit Level	Are money worries impacting your life? Don't see a way out? Looking for help? Click here for help.
3	Promises of the Bible	Adults 18+	Ever wonder if anyone keeps their promises? God does ... click here to check out what He promised.
4	Praying for You	Adults 18+	Jeremiah 29:12, "Then you will call upon me and come and pray to me, and I will listen to you". We would be honored to pray for you! Tap here.
5	God working in Your Church	Adults 18+	God is growing our Church - 5 new families joined this week. We would love to have you join us. Tap here to check us out.
6	God in the Marketplace	Work Full time or part time	We spend the majority of our waking hours working yet have never fully grasped the idea that God created us to work. Tap her to learn more.
7	Youth Group	Teenagers	Have what it takes to be in a Church Youth Group? Looking for true friends? Desire to learn stuff that you will always use? Tap here for details.
8	Celebrate Recovery	Adults 18+ (After 10pm & Sat Morn)	Struggling with hurt, pain or addiction? Celebrate Recovery is a safe place to find community and freedom from these issues. Tap for details.
9	VBS	Parents of PreK - 5th Grade	Incredible 4-night Vacation Bible School (VBS) for children ages PreK - 5th grade. Starts June 10th and it's FREE! Tap here for details.
10	Live Streaming	Adults 18 - 34 (Sat 6p - Sun 10:15)	Can't make it to Church? Watch our Sunday worship service live starting at 10:20 a.m. on Sunday mornings. Tap here
11	Mother's Day	Moms	Join us for Mother's Day. Free giveaways, family photos, and a special message from Ms. Bea for the entire family! Tap here for details.
12	Craft Festival	Adults 18+ (Like Crafts & Hobbies)	31st Annual Fall Craft Sale - 50 artisans, baked good sale, refreshments, concessions, Pumpkin Patch! Benefit local charities. Tap here for details.

# Investment Levels



## Investment Levels

50,000 Impressions per month  
Weekly message changes  
\$375 per month

100,000 Impressions per month  
Weekly message changes  
\$700 per month

## The Process is EASY!

1. Pick an investment package.
2. Together we determine your target audience.
3. Tells us your "Tap here" website page.
4. Gives us your 140 character message.
5. We make it happen – usually within 48 hours

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