



Christian Film Marketing

In today's fast-paced world, even the most powerful stories need help being heard.

As Jesus said in Matthew 5:14-16, "You are the light of the world... let your light shine before others, so that they may see your good works and give glory to your Father in heaven."

If God has called you to share His truth through film, your message deserves a wide audience. But with so much media competing for attention, how do you cut through the noise?

Introducing AdMessenger — the faith-forward mobile ad service that puts your message directly in front of people who are ready to hear it.

With AdMessenger, you can:

Target Christians near theaters showing your film

Reach people actively searching for Christian movies

Deliver mobile-first ads that look like personal messages

Drive real-time engagement and increase ticket sales

We believe in your mission—and we believe in helping you reach the people who need it most. As Paul wrote in Romans 10:14, "And how can they believe in the one of whom they have not heard?"

Let's make sure they hear—and see—your message.

Go Beyond Basic Targeting

In addition to targeting "Christians" you can now reach people who are actively searching for and engaging with Christian film-related content. These are the exact people most likely to watch—and support—your film.

How It Works:

We identify likely Christian moviegoers by:

- ☒ Scanning content and webpages for your selected keywords
- ☒ Analyzing Christian and film-related app descriptions on Google Play and the App Store
- ☒ Tracking users actively engaging with Christian media or topics

If someone is browsing content or using an app that matches your keyword list, they're added to your campaign's reach.

Sample KEYWORDS You Can Target:

Fans of Christian films, like *The Chosen*, *The Passion of the Christ*, *Facing the Giants*, etc.

People searching for terms like “best Christian movies,” “Bible movies,” “faith-based films,” and more.

Users of Christian media apps like Christian Cinema, Dove Channel, GodTube, and others

Interest-based targeting around Christian actors, themes, or previous titles

Wait, What's AdMessenger?

AdMessenger is an all-in-one ad service that combines video, messaging, and keyword targeting into one powerful tool. Think YouTube-style video ads, Facebook-like messaging, and Google keyword targeting—brought together with interactive call-to-action buttons using our Tap To Experience (TTE) technology.

 **Want to see how it works?** [[Click here](#) to view AdMessenger in action!]

We know how important it is to connect your message with the right audience—especially when you're creating stories that inspire, uplift, and share the Gospel through film. That's why we're excited to share a brand-new way for Christian filmmakers to expand their reach using AdMessenger's Contextual Keyword Targeting.

Let's chat about how AdMessenger can help you grow your audience, increase ticket sales, and share your message with the people who need it most.

Sincerely,
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